Advertising Information 2027

4,000-6,000 copies of each issue distributed throughout Leelanau County

Advertising Rates

1 column by 2”	$52.00
1 column by 3”	$68.00
1 column by 4”	$83.00
1 column by 5”	$100.00
1 column by 6”	$114.00
1 column by 8”	$143.00
1 column by 10”	$175.00
2 columns by 2”	$83.00
2 columns by 3”	$114.00
2 columns by 4”	$143.00
2 columns by 5”	$175.00
2 columns by 6	$210.00
2 columns by 8”	$271.00 **1/4 PG**
2 columns by 10”	$332.00
2 columns by 12”	$403.00
3 columns by 3”	$155.00
3 columns by 4”	$210.00
3 columns by 6”	$288.00
3 columns by 8”	$403.00
3 columns by 10”	$455.00
4 columns by 4”	$271.00 **1/4 PG**
4 columns by 6”	$403.00
4 columns by 8”	$514.00 **HALF PG**
4 columns by 10”	$622.00
4 columns by 12”	$721.00
4 columns by 16”	$1,012 **FULL PG**

Column Widths

1 Column	2.5”
2 Columns	5.166”
3 Columns	7.833”
4 Columns	10.5”

12-17 Issue Commitment Discount
$48.00 to $107: 5% off
$107.00 and up: 10% off

6 - 11 Issue Commitment Discount
$48.00 to $107: 3% off
$107.00 and up: 8% off

17 issues ...

bi-weekly in summer; monthly in fall, winter and spring

January 14
February 11
March 11
April 8
May 6
May 20
June 3
June 17
July 1
July 15
July 29
August 12
August 26
September 9
October 7
November 4
December 9

Glen Arbor Sun • P.O. Box 615 • Glen Arbor, Michigan 49636
Jacob Wheeler's Cell Phone: 612/804-5975

Advertising Commitment 2027

Business _____

Contact _____

Billing Address _____

Day Phone _____ Home Phone _____ Fax _____

email _____

Issues (circle) 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17

Size _____ Rate _____x _____ issues = _____

_____ _____

Discount ____% _____ Net rate for summer issues $ _____

Signed _____ Date _____

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Glen Arbor Sun
Here to Enlighten You
Covering Leelanau County Events, Characters, Businesses and the Arts
www.GlenArbor.com

Ad copy closing dates & Mechanical information

All ads and changes need to be received by...	...for the issue published on
January 7	January 14
February 4	February 11
March 4	March 11
April 1	April 8
April 29	May 6
May 13	May 20
May 27	June 3
June 10	June 17
June 24	July 1
July 8	July 15
July 22	July 29
August 5	August 12
August 19	August 26
September 2	September 9
September 30	October 7
October 28	November 4
December 2	December 9

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√ Color photos must be in CMYK format.
√ All photos and artwork should be 300 dpi, saved in TIFF or JPG format.
√ Send along Mac-ready fonts if reproduction is imperative; substitutions will be

Digitally processed ads can be in InDesign, Photoshop, Illustrator, or PDF, on CD, DVD, or USB drive.

Advertising Sales, Layout, Technical Questions Jacob Wheeler 612/804-5975 ads@glenarborsun.com

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Advertise on GlenArbor.com

The Glen Arbor Sun's website GlenArbor.com is one of the premier online resources for those visiting the Glen Arbor area.

GlenArbor.com links with GlenArborSun.com, which includes advertising featured prominently on the homepage and embedded within each story, informative guides to Leelanau County Restaurants, Lodging, Shopping, Recreation, and Real Estate.

Feature your ad under the masthead on our homepage *for $800/year or your logo for $400/year, or* ***embedded within our stories****, on a rotating basis, for a bargain price of $100. Your ad will link directly to your website or social media. You'll also be listed in our "Leelanau Guides" on our homepage.*

Glen Arbor Sun
Here to Enlighten You
June 5, 2025
Volume XXX, Issue VII (Our 30th Year) Covering Leelanau County Events, Characters, Businesses and the Arts www.GlenArbor.com FREE!
Iconic Art's Tavern sells to Barb and Paul Olson
By Jacob Wheeler
Sun editor
"Brutal work" shoveling sand.
Goodbye Pierce Stocking overlook

- Tens of Thousands of Unique Page Views per month—around 1,000 each day!
- Hosted by Leelanau.com, Northern Michigan's top online portal
- When our visitors read about what's happening in Leelanau County this summer, they'll see your advertisement featured prominently to the right of each article
- Advertisements embedded within our stories appear on a rotating basis

Prime 300 x 250 pixel advertisement
under the masthead
on www.GlenArborSun.com for $800/year
160 x 160 pixel sidebar ads are $400/year

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