

Glen Arbor Sun

Here to Enlighten You



Volume XXXI, Issue I

Covering Events, Characters, Businesses and the Arts in Leelanau County and Sleeping Bear Dunes

www.GlenArbor.com

FREE!

Advertising Information 2026

4,000-6,000 copies of each issue distributed throughout Leelanau County

Advertising Rates

1 column by 2"	\$50.00
1 column by 3"	\$66.00
1 column by 4"	\$81.00
1 column by 5"	\$97.00
1 column by 6"	\$111.00
1 column by 8"	\$139.00
1 column by 10"	\$170.00
2 columns by 2"	\$81.00
2 columns by 3"	\$111.00
2 columns by 4"	\$139.00
2 columns by 5"	\$170.00
2 columns by 6"	\$204.00
2 columns by 8"	\$263.00 1/4 PG
2 columns by 10"	\$322.00
2 columns by 12"	\$391.00
3 columns by 3"	\$150.00
3 columns by 4"	\$204.00
3 columns by 6"	\$280.00
3 columns by 8"	\$391.00
3 columns by 10"	\$442.00
4 columns by 4"	\$263.00 1/4 PG
4 columns by 6"	\$391.00
4 columns by 8"	\$499.00 HALF PG
4 columns by 10"	\$604.00
4 columns by 12"	\$700.00
4 columns by 16"	\$983.00 FULL PG

Column Widths

1 Column	2.5"
2 Columns	5.166"
3 Columns	7.833"
4 Columns	10.5"

12-17 Issue Commitment Discount
 \$48.00 to \$107: 5% off
 \$107.00 and up: 10% off

6 - 11 Issue Commitment Discount
 \$48.00 to \$107: 3% off
 \$107.00 and up: 8% off

17 issues ...

bi-weekly in summer; monthly in fall, winter and spring

- January 15
- February 12
- March 12
- April 9
- May 7
- May 21
- June 4
- June 18
- July 2
- July 16
- July 30
- August 13
- August 27
- September 10
- October 8
- November 5
- December 10

Glen Arbor Sun • P.O. Box 615 • Glen Arbor, Michigan 49636
 Jacob Wheeler's Cell Phone: 612/804-5975



Advertising Commitment 2026

Business _____

Contact _____

Billing Address _____

Day Phone _____ Home Phone _____ Fax _____

email _____

Issues (circle) 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17

Size _____ Rate _____ x _____ issues = _____

Discount _____ % _____ Net rate for summer issues \$ _____

Signed _____ Date _____

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Ad copy closing dates & Mechanical information

All ads and changes need to be
received by...

...for the issue published on

January 8	January 15
February 5	February 12
March 5	March 12
April 2	April 9
April 30	May 7
May 14	May 21
May 28	June 4
June 11	June 18
June 25	July 2
July 9	July 16
July 23	July 30
August 6	August 13
August 20	August 27
September 3	September 10
October 1	October 8
October 29	November 5
December 3	December 10

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- ✓ Color photos must be in CMYK format.
- ✓ All photos and artwork should be 300 dpi, saved in TIFF or JPG format.
- ✓ Send along Mac-ready fonts if reproduction is imperative; substitutions will be

Digitally processed ads can be in InDesign, Photoshop, Illustrator, or PDF, on CD, DVD, or USB drive.

**Advertising Sales, Layout,
Technical Questions**

Jacob Wheeler

612/804-5975

ads@glenarborsun.com

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Advertise on GlenArbor.com

The Glen Arbor Sun's website GlenArbor.com is one of the premier online resources for those visiting the Glen Arbor area.

GlenArbor.com links with GlenArborSun.com, which includes advertising featured prominently on the homepage and embedded within each story, informative guides to Leelanau County Restaurants, Lodging, Shopping, Recreation, and Real Estate.

Feature your ad under the masthead on our homepage for \$800/year or your logo for \$400/year, or embedded within our stories, on a rotating basis,

for a bargain price of \$100. Your ad will link directly to your website or social media. You'll also be listed in our "Leelanau Guides" on our homepage.

- Tens of Thousands of Unique Page Views per month—around 1,000 each day!
- Hosted by Leelanau.com, Northern Michigan's top online portal
- When our visitors read about what's happening in Leelanau County this summer, they'll see your advertisement featured prominently to the right of each article
- Advertisements embedded within our stories appear on a rotating basis

Prime 300 x 250 pixel advertisement
under the masthead
on www.GlenArborSun.com for \$800/year
160 x 160 pixel sidebar ads are \$400/year

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