

Glen Arbor Sun

Here to Enlighten You



Covering Leelanau County Events, Characters, Businesses and the Arts

www.GlenArbor.com

Advertising Information 2025

4,000-6,000 copies of each issue distributed throughout Leelanau County

Advertising Rates

1 column by 2"	\$50.00
1 column by 3"	\$66.00
1 column by 4"	\$81.00
1 column by 5"	\$97.00
1 column by 6"	\$111.00
1 column by 8"	\$139.00
1 column by 10"	\$170.00
2 columns by 2"	\$81.00
2 columns by 3"	\$111.00
2 columns by 4"	\$139.00
2 columns by 5"	\$170.00
2 columns by 6"	\$204.00
2 columns by 8"	\$263.00 1/4 PG
2 columns by 10"	\$322.00
2 columns by 12"	\$391.00
3 columns by 3"	\$150.00
3 columns by 4"	\$204.00
3 columns by 6"	\$280.00
3 columns by 8"	\$391.00
3 columns by 10"	\$442.00
4 columns by 4"	\$263.00 1/4 PG
4 columns by 6"	\$391.00
4 columns by 8"	\$499.00 HALF PG
4 columns by 10"	\$604.00
4 columns by 12"	\$700.00
4 columns by 16"	\$983.00 FULL PG

Column Widths

1 Column	2.5"
2 Columns	5.166"
3 Columns	7.833"
4 Columns	10.5"

12-17 Issue Commitment Discount
 \$48.00 to \$107: 5% off
 \$107.00 and up: 10% off

6 - 11 Issue Commitment Discount
 \$48.00 to \$107: 3% off
 \$107.00 and up: 8% off

17 issues ...

bi-weekly in summer; monthly in fall, winter and spring

- January 16
- February 13
- March 13
- April 10
- May 8
- May 22
- June 5
- June 19
- July 3
- July 17
- July 31
- August 14
- August 28
- September 11
- October 9
- November 6
- December 11

Glen Arbor Sun • P.O. Box 615 • Glen Arbor, Michigan 49636
 Jacob Wheeler's Cell Phone: 612/804-5975



Advertising Commitment 2025

Business _____

Contact _____

Billing Address _____

Day Phone _____ Home Phone _____ Fax _____

email _____

Issues (circle) 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17

Size _____ Rate _____ x _____ issues = _____

Discount _____ % _____ Net rate for summer issues \$ _____

Signed _____ Date _____

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Ad copy closing dates & Mechanical information

All ads and changes need to be
received by...

...for the issue published on

January 9	January 16
February 6	February 13
March 6	March 13
April 3	April 10
May 1	May 8
May 15	May 22
May 29	June 5
June 12	June 19
June 26	July 3
July 10	July 17
July 24	July 31
August 7	August 14
August 21	August 28
September 4	September 11
October 2	October 9
October 30	November 6
December 4	December 11

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1 Column	2.5"
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- ✓ Color photos must be in CMYK format.
- ✓ All photos and artwork should be 300 dpi, saved in TIFF or JPG format.
- ✓ Send along Mac-ready fonts if reproduction is imperative; substitutions will be

Digitally processed ads can be in InDesign, Photoshop, Illustrator, or PDF, on CD, DVD, or USB drive.

**Advertising Sales, Layout,
Technical Questions**

Jacob Wheeler

612/804-5975

ads@glenarborsun.com

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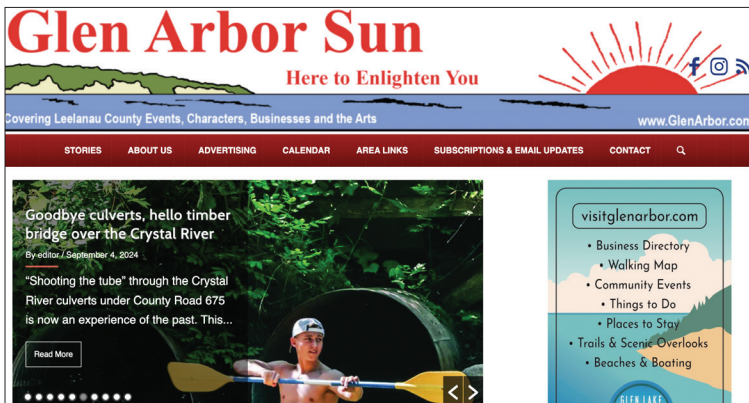
Advertise on GlenArbor.com

The Glen Arbor Sun's website GlenArbor.com is one of the premier online resources for those visiting the Glen Arbor area.

GlenArbor.com links with GlenArborSun.com, which includes advertising featured prominently on the homepage and embedded within each story, informative guides to Leelanau County Restaurants, Lodging, Shopping, Recreation, and Real Estate.

Feature your ad under the masthead on our homepage for \$800/year or your logo for \$400/year, or embedded within our stories, on a rotating basis,

for a bargain price of \$100. Your ad will link directly to your website or social media. You'll also be listed in our "Leelanau Guides" on our homepage.



- Tens of Thousands of Unique Page Views per month—around 1,000 each day!
- Hosted by Leelanau.com, Northern Michigan's top online portal
- When our visitors read about what's happening in Leelanau County this summer, they'll see your advertisement featured prominently to the right of each article
- Advertisements embedded within our stories appear on a rotating basis

Prime 300 x 250 pixel advertisement
under the masthead
on www.GlenArborSun.com for \$800/year
160 x 160 pixel sidebar ads are \$400/year

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