



Advertising Information 2024

4,000-6,000 copies of each issue distributed throughout Leelanau County

Advertising Rates

1 column by 2"	\$48.00
1 column by 3"	\$63.00
1 column by 4"	\$78.00
1 column by 5"	\$93.00
1 column by 6"	\$107.00
1 column by 8"	\$134.00
1 column by 10"	\$163.00
2 columns by 2"	\$78.00
2 columns by 3"	\$107.00
2 columns by 4"	\$134.00
2 columns by 5"	\$163.00
2 columns by 6"	\$196.00
2 columns by 8"	\$253.00
2 columns by 10"	\$310.00
2 columns by 12"	\$376.00
3 columns by 3"	\$144.00
3 columns by 4"	\$196.00
3 columns by 6"	\$269.00
3 columns by 8"	\$376.00
3 columns by 10"	\$425.00
4 columns by 4"	\$253.00
4 columns by 6"	\$376.00
4 columns by 8"	\$480.00 HALF PG
4 columns by 10"	\$581.00
4 columns by 12"	\$673.00
4 columns by 16"	\$945.00 FULL PG

Column Widths

1 Column	2.5"
2 Columns	5.166"
3 Columns	7.833"
4 Columns	10.5"

11-16 Issue Commitment Discount
 \$48.00 to \$107: 5% off
 \$107.00 and up: 10% off

6 - 10 Issue Commitment Discount
 \$48.00 to \$107: 3% off
 \$107.00 and up: 8% off

16 issues ...

bi-weekly in summer; monthly in fall, winter and spring

- January 18
- February 15
- March 14
- April 11
- May 16
- May 30
- June 13
- June 27
- July 11
- July 25
- August 8
- August 22
- September 5
- October 3
- November 7
- December 12

Glen Arbor Sun • P.O. Box 615 • Glen Arbor, Michigan 49636
 Jacob Wheeler's Cell Phone: 612/804-5975



Advertising Commitment 2024

Business _____

Contact _____

Billing Address _____

Day Phone _____ Home Phone _____ Fax _____

email _____

Issues (circle) 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16

Size _____ Rate _____ x _____ issues = _____

Discount _____ % _____ Net rate for summer issues \$ _____

Signed _____ Date _____

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Ad copy closing dates & Mechanical information

All ads and changes need to be
received by...

...for the issue published on

January 11	January 18
February 8	February 15
March 7	March 14
April 4	April 11
May 9	May 16
May 23	May 30
June 6	June 13
June 21	June 27
July 4	July 11
July 18	July 25
August 1	August 8
August 15	August 22
August 29	September 5
September 26	October 3
November 1	November 7
December 5	December 12

Column Widths

1 Column	2.5"
2 Columns	5.166"
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- ✓ Color photos must be in CMYK format.
- ✓ All photos and artwork should be 300 dpi, saved in TIFF or JPG format.
- ✓ Send along Mac-ready fonts if reproduction is imperative; substitutions will be

Digitally processed ads can be in InDesign, Photoshop, Illustrator, or PDF, on CD, DVD, or USB drive.

**Advertising Sales, Layout,
Technical Questions**

Jacob Wheeler

612/804-5975

ads@glenarborsun.com

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Advertise on GlenArbor.com

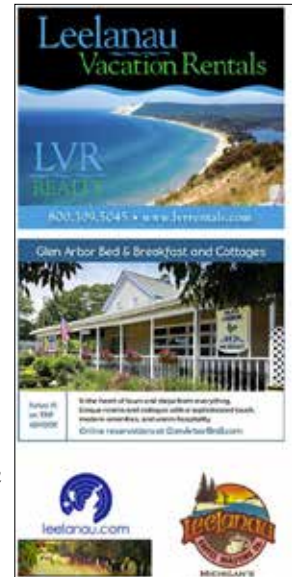
The Glen Arbor Sun's website GlenArbor.com is one of the premier online resources for those visiting the Glen Arbor area.

GlenArbor.com links with GlenArborSun.com, which includes advertising featured prominently on the homepage and embedded within each story, informative guides to Leelanau County Restaurants, Lodging, Shopping, Recreation, and Real Estate.

Feature your ad under the masthead on our homepage for \$600/year or your logo for \$300/year, or **embedded within our stories**, on a rotating basis,



for a bargain price of \$100. Your ad will link directly to your website or Facebook page. You'll also be listed in our "Leelanau Guides" on our homepage.



- Tens of Thousands of Unique Page Views per month—more than 700 each day!
- Hosted by Leelanau.com, Northern Michigan's top online portal
- When our visitors read about what's happening in Leelanau County this summer, they'll see your advertisement featured prominently to the right of each article
- Advertisements embedded within our stories appear on a rotating basis

Prime 300 x 250 pixel advertisement
 under the masthead
 on www.GlenArborSun.com for \$600/year
 160 x 160 pixel sidebar ads are \$300/year

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